# THE POLITICS OF ARCHIVES

**MARAC Fall 2010 Meeting** November 11–13, 2010
Hilton Harrisburg Harrisburg, Pennsylvania

MARAC
Mid-Atlantic Regional Archives Conference

# Welcome To Harrisburg,
# The "City Beautiful"

*"…And when I had asked the name of the river from the brakesman, and heard that it was called the Susquehanna, the beauty of the name seemed to be part and parcel to the beauty of the land." Robert Louis Stevenson, 1894*

The Program and Local Arrangements Committees for MARAC Fall 2010 invite you to join us November 11-13 at the Hilton in the heart of downtown Harrisburg, Pennsylvania, two blocks from the beautiful Susquehanna River.

The conference theme, "The Politics of Archives," recognizes Pennsylvania's capital as a center of political activity and as a most appropriate venue to discuss archival issues relating to advocacy, negotiating acquisitions, dealing with donors, and managing collections. This meeting also honors Harrisburg's history, especially as the national center of the Progressive Era's "City Beautiful" movement, where the "Harrisburg Plan" for civic improvement served as a model for the nation.

Workshops, sessions, and tours elaborate on these ideas. "Internal Advocacy for Your Archives," examines promoting archives and getting support from those that control the purse strings. "Advocating Downstream" enlists the aid of interns and volunteers for networking. Several sessions discuss government records, ranging from special media, open records laws, to acquisition and placement from legislators. A unique session new to MARAC is "Pecha Kucha," a fast-paced presentation featuring twenty PowerPoint slides for twenty seconds each featuring "A Day in the Life of an Archivist," from a variety of institutions and backgrounds. A Grant Clinic for those that need technical assistance in writing proposals and a one-on-one with funders or colleagues who are experts in grant writing will also be offered. Tours include a walking tour of Harrisburg's "City Beautiful" architecture and historic sites, the state capitol, and "chocolate capital" Hershey.

Our plenary speaker is MARAC's own Kathleen Roe, Director of Operations, New York State Archives who has led a vigilant campaign to raise awareness and funding for the nation's archives through "Preserving the American Historical Record" (PAHR). It passed the House and was introduced as S.3227 in the Senate on April 19, 2010. By the time MARAC convenes, we hope Kathleen will have good news and will inspire us as she recounts how she sliced through the federal political network to achieve important legislation.

Our luncheon speaker is Jackson Taylor, author of "The Blue Orchard." Based on the true story of his grandmother who lived in Harrisburg, this novel follows the hard luck of a woman born in destitution who rises to comfort during the first half of the 20th century. Along the way she (and we) learn about race relations, the treatment of women, and political skullduggery in Central Pennsylvania. Taylor's novel evolved from interviews with eyewitnesses and research at various Harrisburg institutions, including the Historical Society of Dauphin County and the Pennsylvania State Archives.

The Rotunda of the Capitol building will host our Friday evening reception. At the dedication of the Capitol in 1906, President Roosevelt described it as "the handsomest building I ever saw." The capitol dome, rising 272 feet, weighs 52 million pounds, and was modeled after St. Peter's Basilica in Rome. Tours will be available during the reception.

The last time MARAC was in Harrisburg, was in 1985. You'll find it's much changed. Cultural and nightlife opportunities include a stroll down Third Street to the Midtown Scholar, Harrisburg's largest used bookstore with a café and live music. There's also "Restaurant Row" on Second Street, adjacent to the Hilton, offering a wide variety of American and international fare. The State Museum of Pennsylvania, the Whitaker Center for Science and the Arts, and the Historical Society of Dauphin County are all within walking distance. On Saturday, after the conference's conclusion, meet up with your colleagues for a tour of Troegs Brewery, one of Harrisburg's local breweries.

Please join us as we ponder The Politics of Archives!

**Cynthia Bendroth**
**Lindsey Loeper**
*Co-Chairs, Program Committee*

**Jesse Teitelbaum**
**Pamela C. Whitenack**
*Co-Chairs, Local Arrangements Committee*

**Please bring a copy of this program with you, as it is the only one that you will receive!**

## Program Committee

### Co-Chairs

Cynthia Bendroth, *Pennsylvania Historical and Museum Commission*
Lindsey Loeper, *University of Maryland, Baltimore County*

### Members

Heidi N. Abbey, *Penn State Harrisburg*
Christopher Anglim, *University of the District of Columbia*
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Andrew Cassidy-Amstutz, *The Library of Congress*
Karen Daniel, *Shippensburg University*
Jean Green, *Binghamton University*
Margaret Hogan, *Rockefeller Archive Center*
Karen King, *University of Maryland, College Park*
Valerie-Anne Lutz, *American Philosophical Society*
Linda A. Ries, *Pennsylvania Historical and Museum Commission*
Emelie Rubin, *Uniformed Services University of the Health Sciences*
James M. Tammaro, *New York State Archives*
Albin Wagner, *New Jersey Division of Archives and Records Management*
Kristen Welzenbach, *National Agricultural Library*

## Local Arrangements Committee

### Co-Chairs

Jesse Teitelbaum, *Pennsylvania House of Representatives*
Pamela C. Whitenack, *Hershey Community Archives*

### Members

Richard Berg, *Lancaster Theological Seminary*
Heather Deppen Hillard, *Pennsylvania House of Representatives*
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Susan Hamburger, *Penn State University*
Michael Lear, *Franklin and Marshall College*
Heidi Mays, *Pennsylvania House of Representatives*
Isabella O'Neill, *Bucknell University*
Marilyn Parrish, *Millersville University*
Joshua Stahlman, *Pennsylvania State Archives*
Jonathan Stayer, *Pennsylvania State Archives*
Heather Tennies, *Lancaster County Historical Society*
Melissa Wiford, *United States Army Heritage & Education Center*

### Workshop Coordinators

Michael Knies, *University of Scranton*
Dale Patterson, *United Methodist Church Archives*

### Program Editor

Tammy L. Hamilton, *Hershey Community Archives*

For additional conference information:
**www.marac.info**

# *Schedule-at-a-Glance*

## WEDNESDAY, November 10

5:00 pm–9:00 pm ..... Registration

## THURSDAY, November 11

8:00 am–6:00 pm ..... Registration
8:30 am–5:00 pm ..... ***W1***—*EAD*
9:00 am–12:00 pm ..... ***W2***—*German Script*
10:00 am–5:30 pm ..... ***Tours 1–6***
10:30 am–10:45 am ..... *Break*
12:00 pm–1:00 pm ..... *Lunch (on your own)*
1:00 pm–4:30 pm ..... ***W3***—*Frakturs*
1:00 pm–6:00 pm ..... *MARAC Committee Meetings*
3:00 pm–3:15 pm ..... *Break*
6:30 pm–10:00 pm. ..... *Steering Committee Meeting*
8:30 pm ..... *Hospitality Suite*

## FRIDAY, November 12

7:30 am–5:30 pm ..... *Registration*
7:45 am–9:00 am ..... *Continental Breakfast*
8:00 am–5:00 pm ..... *Exhibitors*
8:15 am–9:00 am ..... *State Caucus Meetings*
9:00 am–10:00 am ..... *Plenary Session*
10:00 am–10:30 am ..... *New Members Meeting*
10:00 am–10:45 am ..... *Break*
10:45 am–12:15 pm ..... ***S1-S4***—*Concurrent Sessions*
12:30 pm–2:00 pm ..... *Luncheon*
2:15 pm–3:45 pm ..... ***S5-S9***—*Concurrent Sessions*
2:15 pm–5:30 pm ..... *Grant Clinic*
3:45 pm–4:00 pm ..... *Break*
4:00 pm–5:30 pm ..... ***S10-S14***—*Concurrent Sessions*
6:00 pm–8:00 pm. ..... *Reception*
8:30 pm ..... *Hospitality Suite*

## SATURDAY, November 13

7:30 am–11:30 am ..... *Registration*
8:00 am–9:30 am ..... *Breakfast and Business Meeting*
9:45 am–11:15 am ..... ***S15-S18***—*Concurrent Sessions*
11:15 am–11:30 am ..... *Break*
11:30 am–1:00 pm ..... ***S19-S22***—*Concurrent Sessions*
1:30 pm–5:00 pm ..... ***Tours 7-9***

# Conference Overview & Special Events

## Thursday, November 11

**8:00 am–6:00 pm** . . . . . **Registration**
*Hallway Outside Lancaster*

**8:30 am–5:00 pm** . . . . . **Workshops**
*SEE PAGES 7–8*

**10:00 am–5:30 pm** . . . . . **Tours**
*SEE PAGES 5–6*

**1:00 pm–6:00 pm** . . . . . **MARAC Committee Meetings**
All committee chairs should contact their members before the meeting to provide meeting times and prepare agendas.

**6:30 pm–10:00 pm.** . . . . . **Steering Committee Meeting**

**8:30 pm** . . . . . **Hospitality Suite**

## Friday, November 12

**7:30 am–5:30 pm** . . . . . **Registration**
*Hallway Outside Lancaster*

**7:45 am–9:00 am** . . . . . **Continental Breakfast**
*Lancaster*

**8:00 am–5:00 pm** . . . . . **Exhibitors**
*Lancaster*

**8:15 am–9:00 am** . . . . . **State Caucus Meetings**
*Locations to be announced*

Meet colleagues from your state, learn about MARAC, and share information about your institution. New members are encouraged to attend!

**9:00 am–10:00 am** . . . . . **Plenary**
*Carlisle*

**Strangers in a Strange Land: Archives and Politics**

Archivists document politics. Archivists observe politics. Archivists talk and argue about politics. Yet rarely do archivists become involved in politics on behalf of archives. Kathleen Roe, Director of Archives and Records Management Operations, New York State Archives, will deliver our plenary and discuss professional involvement with politics initiated recently on the federal level as we advocate for NHPRC, for Preserving the American Historical Record (PAHR), as well as a range of issues at the state level throughout the Mid-Atlantic region. What role should this play in the life of individual archivists, institutions, and our

professional organizations? What have we learned so far about what we can really accomplish in political settings? As archives and archivists become further involved in politics and advocacy, we need to focus on becoming both comfortable and conversant in this strange land so we can better ensure the health of our organizations and profession.

**10:00 am–10:30 am** . . . . . **New Members Meeting**
*Location to be announced*

We encourage new and old members to join us for a short session on MARAC, who we are, how we work, and how we can help you. Find out more about this great regional organization and how to get involved with committees, state caucuses, educational programs, and conference planning. Hosted by the Membership Development Committee.

**10:45 am–12:15 pm** . . . . . **S1–S4—Concurrent Sessions**
*SEE PAGES 9–10*

**12:30 pm–2:00 pm** . . . . . **Luncheon**
*Carlisle*

**Making of "The Blue Orchard:" Documenting Harrisburg's Past**

Based on the life of Jackson Taylor's own grandmother and written after almost three hundred interviews with those involved in a real-life scandal, "The Blue Orchard" brings to life the harder side of Harrisburg and Central Pennsylvania in the mid-twentieth century. Mr. Taylor will recount his research at area historical institutions and share his observations about writing the book. He is the Associate Director of The New School's Graduate Writing Program, which he helped launch, and where he teaches. For more than fifteen years he has been the Director of The Prison Writing Program at PEN American Center.

**2:15 pm–3:45 pm** . . . . . **S5–S9–Concurrent Sessions**
*SEE PAGES 10–12*

**2:15 pm–5:30 pm** . . . . . **Grant Clinic**
*Lancaster*
*SEE PAGE 8*

**4:00 pm–5:30 pm** . . . . . **S10–S14–Concurrent Sessions**
*SEE PAGES 12–15*

**6:00 pm–8:00 pm** . . . . . **Reception at Pennsylvania State Capitol**

Join us in the Rotunda of the historic Pennsylvania State Capitol for the MARAC member reception. Guests will enjoy "Tastes of Pennsylvania," foods reflecting the various cultures and traditions of the Keystone State. Tours of some of the more impressive areas of the Capitol will be offered during the reception. Built in 1906, President Roosevelt described it as "the handsomest building I ever saw." Come and relax with your colleagues and learn the architectural history of this grand building. The State Capitol is located on Third Street. From the hotel, turn right on Second Street and walk four blocks to Pine Street. Turn right, and walk two blocks to Third Street. Walking is suggested, however a shuttle will also be available.

**8:30 pm** . . . . . **Hospitality Suite**

## Saturday, November 13

**7:30 am–11:30 am** . . . . . **Registration**
*Hallway Outside Lancaster*

**8:00 am–9:30 am** . . . . . **Breakfast and Business Meeting**
*Carlisle*

All conference attendees are welcome to attend the MARAC Business Meeting. You are not required to purchase the breakfast to attend. The Business Meeting starts 15 to 30 minutes after the start of the breakfast, depending on the needs of the MARAC chair.

**9:45 am–11:15 am** . . . . . **S15–S18–Concurrent Sessions**
*SEE PAGES 15–16*

**11:30 am–1:00 pm** . . . . . **S19–S22–Concurrent Sessions**
*SEE PAGES 16–17*

**1:30 pm–5:00 pm** . . . . . **Tours**
*SEE PAGE 6*

THE PENNSYLVANIA HOUSE OF REPRESENTATIVES CHAMBER OF THE CAPITOL, HARRISBURG, 1965. POSTCARD COLLECTION, 1907–1968, PENNSYLVANIA HOUSE OF REPRESENTATIVES ARCHIVES.

# Tours *Registration and pre-payment required.*

Tour attendees must arrange their own transportation to tour locations. Please arrive prior to tour start time. Detailed directions for each tour are located on the MARAC website.

## Thursday, November 11

**T1. MARAC Golf Outing**
Time: Tee times begin at 10:00 am
Fee: $60.00
Minimum registration: 4
Maximum registration: 16

Join other MARAC golf enthusiasts in this special opportunity to play Hershey Country Club's famed West Course. Follow the links played by golf greats and Hershey pros Henry Picard, Ben Hogan, and Johnny Weitzel. The historic course was designed by noted golf course designer Maurice McCarthy and was the site of the 1940 PGA US Open.

*MARAC wishes to thank Hollinger Metal Edge for their generous support of this tour.*

**T2. Hershey**
Time: 1:00 pm–4:30 pm
Fee: $15.00
Minimum registration: 5
Maximum registration: 25

This triple threat will immerse you in the world of Milton S. Hershey and his company town. Beginning with a behind-the-scenes tour of the Hershey Community Archives in its new facility in The Hershey Story Museum, visitors will learn how the town came to be and the influence Mr. Hershey had on his employees' work life and leisure. After touring the museum and viewing an archival exhibit in the museum's special exhibits gallery, you will have the opportunity to "Build a Bar" in the Chocolate Lab. Topping off the afternoon is a visit to the Milton Hershey School's Dearden House for a tour of the School's home life history; what it was like to be a student, what a student home was like, and the farming chores all the boys participated in.

**T3. Penn State Harrisburg, Archives and Special Collections**
Time: 1:00 pm–2:30 pm
Fee: $5.00
Minimum registration: 5
Maximum registration: 30

A behind-the-scenes tour will showcase Penn State Harrisburg Library's Archives and Special Collections consisting of two major collections, the Alice Marshall Women's History Collection and the Center for Pennsylvania Culture Studies Collection. The Alice Marshall Women's History Collection, one of the largest privately-compiled research collections on women's history in the United States, consists of literary, graphic, and manuscript materials dealing with the issues and individuals that comprised women's history from the 15th century to the early 1980s. The Center for Pennsylvania Culture Studies Collection contains several thousand manuscripts, recordings, and photographs documenting field-collected folk traditions and cultural behavior in Pennsylvania.

**T4. Harrisburg Walking Tour/ Capitol Guided Tour**
Time: 1:00 pm–3:30 pm
Fee: $10.00
Minimum registration: 5
Maximum registration: 20

Join tour guide Sheldon Munn for a two-hour walking tour of the architectural gems of downtown Harrisburg including churches, businesses, offices, homes, the Susquehanna River, and the Capitol building. At the conclusion of the walking tour, take the 3:00 pm guided tour of the Capitol where docents will point out the architectural and artistic highlights, particularly the Violet Oakley murals.

**T5. Historical Society of Dauphin County**
Time: 1:00 pm–3:00 pm
Fee: $5.00
Minimum registration: 5
Maximum registration: 30

Visitors will receive a guided tour of the Harris-Cameron Mansion, built in 1766 by John Harris, the founder of Harrisburg, and altered during the Civil War by Simon Cameron, Abraham Lincoln's first Secretary of War. Afterwards go behind-the-scenes of the Alexander Research Library and Archives with extensive photograph and manuscript collections documenting Dauphin County.

**T6. Harrisburg 2010 History Center/ Susquehanna Art Museum**
Time: 3:30 pm–5:30 pm
Fee: $5.00
Minimum registration: 10
Maximum registration: 40

Starting at the Harrisburg 2010 History Center located in the former Dauphin Deposit Bank Building (built in 1839 in the Greek Revival temple style), visitors will see the temporary exhibit, "U.S. Colored Troops and the Harrisburg Grand Review," celebrating the sesquicentennial of the Civil War. Travel one block to the historic Kunkel Building, home of the Susquehanna Art Museum, for a one-hour guided tour of the exhibit "People, Places and Things: A Celebration of Harrisburg's Rich Artistic Heritage." Museum staff will share the thought process and ideas surrounding this exhibition, the museum's history as a non-collecting institution, and its collaborative planning for a statewide Museum Consortium Program.

## Saturday, November 13

**T7. Pennsylvania State Archives/ Capitol Guided Tour**
Time: 1:30 pm–3:30 pm
Fee: $5.00
Minimum registration: 7
Maximum registration: 15

Go behind-the-scenes at the Pennsylvania State Archives to visit the microfilm lab, archives processing area, scanning room, muster roll conservation area, storage in the archives tower, a peek into the vault area (where the Charter, Indian deeds, and other treasures are housed), and search room areas. At the conclusion of the archives tour, for those who missed touring the Capitol, take the 3:00 pm guided tour of the Capitol where docents will point out the architectural and artistic highlights, particularly the Violet Oakley murals.

**T8. Troegs Brewing Company**
Time: 2:30 pm–4:00 pm
Fee: $5.00
Minimum registration: 10
Maximum registration: 45

Take a 40-minute guided tour of a local brewery starting and ending in the gift shop/tasting room where visitors can sample the beer. Learn the ins and outs of the brewing process beginning with the brewhouse, proceeding to cellaring fermentation, filtration, and finally bottling. Established in 1997 by brothers Chris and John Trogner, the brewery, with markets in the Mid-Atlantic and New England regions, makes nine different handcrafted beers that combine traditional English brewing techniques with the eclecticism of new American brewing.

**T9. Joseph Priestley House**
Time: 3:00 pm–5:00 pm
Fee: $6.00
Minimum registration: 10
Maximum registration: 25

Take a little road trip north on U.S. Route 11 to Northumberland to tour the house built in 1798 by Joseph Priestley, the discoverer of oxygen, a prolific theologian, an innovative educator, and a liberal political philosopher. A visit to the Joseph Priestley House begins in the visitor center, where an introductory exhibit and 10-minute orientation film depict the life and achievements of Joseph Priestley before the visitors receive a guided tour of Priestley's manor house and laboratory, and end with a stop in the museum store.

# Workshops

## Thursday, November 11

**W1. Introduction to EAD**
Full Day Workshop: 8:30 am–5:00 pm
Registration Minimum: 9
Registration Maximum: 25
Cost: $75.00

**Instructor:**
Michele Combs, *Librarian for Manuscripts Processing, Syracuse University Special Collections Research Center*

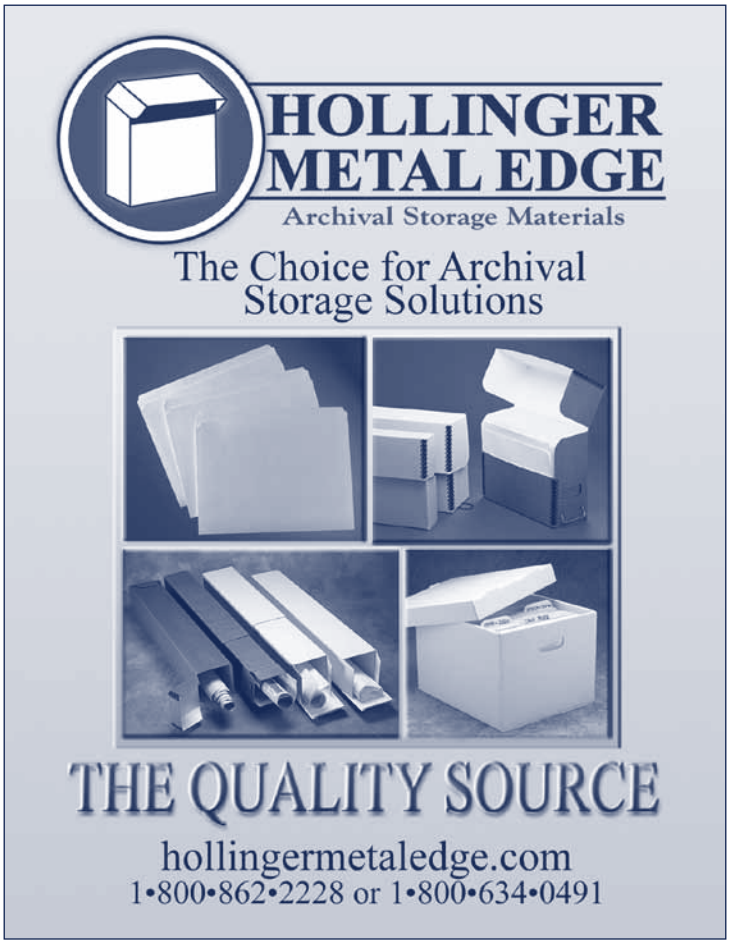
A full day of hands-on experience with EAD encoding. The workshop will begin with a brief introduction to EAD and its relationship to other standards (LCSH, DACS, AAT, etc). Participants will be introduced to the basic structure of an EAD document and the elements required for a DACS minimum-level description, then, starting with a provided EAD template and XSL style sheets, participants will produce a completely encoded finding aid ready for publication via web browser. Along the way we will discuss the importance of documented encoding guidelines, inclusion of digital objects, incorporation of EAD into the processing workflow, publishing finding aids to the web, and resources for further exploration. No prior knowledge of EAD is necessary but participants should be comfortable with general Windows functionality.

**Please Note** Participants will need to bring their own laptop computer to the workshop and will receive instructions a few weeks before the workshop on software they need to download and install. The software will run on PCs, Macs, and Linux machines.

**W2. Introduction to German Script**
Half Day Workshop: 9:00 am–12:00 pm
Registration Minimum: 9
Registration Maximum: 25
Cost: $50.00 (includes a $10.00 materials fee)
Attendees registering for both W2 and W3 receive a $5.00 discount

**Instructors:**
Lanie Graf and Paul Peucker, *Moravian Archives*

This half day workshop will introduce participants to German script, the old form of German cursive found in handwritten documents from medieval times through the first half of the 20th century. After a brief introduction describing the historical evolution of German script, participants will practice writing the lowercase and uppercase alphabets using quills on laid paper. Using color reproductions, participants will examine and practice transcribing a sampling of documents written in German script. Although material from various periods will be discussed, focus will be on 18th-century handwriting as the standard form. Paul Peucker is the archivist and Lanie Graf is the assistant archivist at the Moravian Archives in Bethlehem, Pennsylvania. Each summer they teach an intensive two-week German script class at the Archives. In addition, Graf teaches German script at many local schools throughout the Lehigh Valley.



**W3. Introduction to Pennsylvania German Frakturs**

Half Day Workshop: 1:00 pm–4:30 pm
Registration Minimum: 9
Registration Maximum: 25
Cost: $40.00
Attendees registering for both W2 and W3 receive a $5.00 discount

**Instructors:**
Russell and Corinne Earnest, *Russell D. Earnest Associates*

Russell and Corinne Earnest, recognized authorities in the field of Pennsylvania German fraktur, will conduct this afternoon session. The workshop will begin with a brief discussion of the history and background of 18th and 19th century decorated manuscripts that Americans call fraktur. Made by and for Pennsylvania Germans, the many categories of fraktur are reviewed, including denominational and regional differences. Following a color-slide presentation, the session turns to a hands-on examination of original fraktur. Discussions include placing individual pieces in historical perspective, cataloging, curatorial aspects of housing fraktur, preserving genealogically significant data found on fraktur, symbolism in the art, techniques artists used to decorate, watermarks, condition, and conservation. Discussions also include determining when to consult an expert who can evaluate fraktur as to rarity and historical significance and assist in prioritizing individual examples worthy of committing funds to conservation. Russell and Corinne Earnest are recognized authorities in the field of Pennsylvania German fraktur, broadsides, and genealogy. They began their research on fraktur in 1971 and over the ensuing years they have recorded the family history data from more than 30,000 examples.

# *Grant Clinic*

## Friday, November 12

### 2:15 pm–5:30 pm

**Developing Effective Grant Applications to Get the Money Still Out There!**

Obtaining grant funds can be crucial to carrying out much needed activities in an archives and the key to obtaining those grant funds lies in developing effective grant applications. This half day clinic will provide conference attendees the opportunity to meet with archives professionals who have either developed winning grant applications and/or are intensively involved in the review of competitive grant applications. The individuals involved in this clinic will be available all afternoon to offer you advice on developing a successful grant application and/or to review your draft of a grant application and offer their input about that draft.

**Coordinator:**
James M. Tammaro, *New York State Archives*

**Participants:**
Alex Lorch, *National Historical Publications and Records Commission*
Maria Holden, *New York State Archives*
Ann Marie Przybyla, *New York State Archives*

J.T. WILLIAM'S BIRD'S EYE VIEW OF HARRISBURG, 1855. COURTESY PENNSYLVANIA STATE ARCHIVES.

# *Sessions*

## Friday, November 12

### 10:45 am–12:15 pm

### S1. Prodigal Records: How Government Records Find Their Way Back to Government Archives

How can archivists work to find the appropriate home for state and local records? What can you do when your state's guidance on the papers of state legislators is unclear or nonexistent? This session explores how state and local records are frequently donated to private institutions and how government archives can work to regain custody of those records. Discussion topics include how these custody issues can be prevented during the appraisal process and how an existing custody situation can be turned into a public relations boon for both institutions.

**Moderator:**
Megan P. Guglielmi, *Uniformed Services University of the Health Sciences*

**Speakers:**
Laurie Rofini, *Chester County Archives and Records Services*
Emily Allen, *New York State Archives*
Brian Keough, *University at Albany, The State University of New York*

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### S2. Mining Archival Treasure in Central Pennsylvania

The receipt for the atomic bomb, a 1543 herbal, and woman suffrage postcards: what do these seemingly disparate records have in common? They are all from archival institutions in Central Pennsylvania. Come hear archivists discuss hidden gems in their collections. Most importantly, they will address how and what they have done to promote the research potential of underutilized, but significant, collections, and offer advice to archivists on how to market their own hidden treasures.

**Chair and Commentator:**
Joshua Stahlman, *Pennsylvania State Archives*

**Speakers:**
Melissa Wiford, *United States Army Heritage & Education Center*
Heidi N. Abbey, *Penn State Harrisburg*
Martha Sachs, *Penn State Harrisburg*
Lila Fourhman-Shaull, *York County Heritage Trust*

### S3. Using Donor Funds, Duplication Costs, and Filing Fees to Boost Revenue Streams for Archives

The current economic climate has had a devastating impact on the budgetary allocations for many archives and institutions. Many institutions appeal to private sources for funding or apply for grants to help them weather the storm, yet this temporary support may hinder the long-term financial health of a program. Our speakers will discuss the pros and cons of implementing various types of cost revenue programs to help fund archives. Discussed will be negotiating for institutional donation streams and user fees for use of resources such as historical photographs, audiovisual footage, and copyrighted material by commercial sources and the general public. In addition, the New Jersey PARIS Grant Program, funded by document filing fees, will be examined.

**Chair:**
Gary Saretzky, *Monmouth County Archives*

**Speakers:**
Beth Colosimo, *New Jersey Division of Archives and Records Management*
Ellen R. Callahan, *New Jersey Division of Archives and Records Management*
Sean Quimby, *Syracuse University*

## S4. Facilitating Online Access to Manuscript Collections at the American Philosophical Society Library

**2:15 pm–3:45 pm**

One of the greatest challenges that many archivists face is older "legacy" data in the form of outdated card catalogs, collections guides, and databases that were developed over many years by their institutions. Over the past few years, the American Philosophical Society Library has undertaken several projects designed to reconcile and make more accessible the often disparate and conflicting data in its various guides. Five APS archivists will provide overviews of these projects, describing the challenges they have faced and the benefits resulting from the final products.

**Chair:**
Richard Shrake, *American Philosophical Society*

**Speakers:**
Friederike Baer, *American Philosophical Society*
Anne Harney, *American Philosophical Society*
Iren Snavely, *American Philosophical Society*
Scott Ziegler, *American Philosophical Society*

GOVERNOR DAVID LAWRENCE INAUGURATION, JANUARY 20, 1959. COURTESY PENNSYLVANIA STATE ARCHIVES.

## S5. Replevin: Pros and Cons

The development of eBay and other online markets present a new set of issues for archivists. Items that, according to law, belong to institutions or items that rightfully belong to local, state, or federal governments have been appearing for sale online. This session will review several cases in which institutions have recovered public documents, including those advertised for sale on eBay and other online sites. The speakers will address the role of the historical community with regard to alerting government archivists of the impending sale of public records, and how such action has resulted in their institutions' success in halting online bidding and initiating replevin (legal recovery) of the items. The session will discuss prospects for cooperation among state governments and national organizations in recovering public documents from dealers and the online marketplace and preventive measures such as the New Jersey State Archives online registry for missing records.

**Moderator:**
Donald Cornelius, *New Jersey Division of Archives and Records Management*

**Speakers:**
David A. Haury, *Pennsylvania Historical and Museum Commission*
Joseph Klett, *New Jersey Division of Archives and Records Management*

MARAC
Mid-Atlantic Regional Archives Conference

Wishes to thank

**The Pennsylvania State Historical Records Advisory Board and the National Historical Publications and Records Commission for their generous support of the conference workshops.**

## S6. Advocating Downstream: Interns and Volunteers in the Archives

Outreach to the community by inviting interns and volunteers into your archives can be beneficial to all parties. While they may not be permanent, paid members of your organization, interns and volunteers can be supportive advocates for your archives. Not only do they provide essential services, they also will spread the word about what you can do for the community, thus increasing public support. The speakers will share how their programs work and what they achieve with their interns and volunteers.

**Chair:**
Sharon Nelson, *Pennsylvania Historical and Museum Commission*

**Speakers:**
Karen Drickamer, *Gettysburg College*
Maxine Wolfe, *Lesbian Herstory Archives*
Robert Schoeberlein, *Maryland State Archives*

## S7. A Day in the Life of an Archivist: Pecha Kucha Style

pecha-kucha \pe-chack-cha\—noun

1. Japanese for "chatter"

2. Fast-paced presentation format featuring 20 PowerPoint slides for 20 seconds each

This Pecha Kucha session will showcase the varied, innovative, and inspirational work that archivists are performing on a daily basis in the Mid-Atlantic region. From college archivists to public archivists; managers to bloggers and consultants, get a snapshot of what archival work looks like today and where the field is heading into the future.

**Moderator:**
Katherine Ferguson, *Uniformed Services University of the Health Sciences*

**Speakers:**
Erin Corley, *Smithsonian Institution*
Tammy L. Hamilton, *Hershey Community Archives*
Geof Huth, *New York State Archives*
Jeanne Kramer-Smyth, *Spellbound Blog*
Elaine McCluskey Stomber, *Lafayette College*
Gail Rodgers McCormick, *General Federation of Women's Clubs*
Douglas P. McElrath, *University of Maryland, College Park*
Valerie A. Metzler, *Archivist/Historian*

## S8. Family Jewels and Skeletons: Working with Collections of Prominent Families

In this session, our three panelists will discuss their work with the papers of prominent families, both on the regional and national levels. Bob Clark will demonstrate how the archives of Franklin and Eleanor Roosevelt reveal them not only as public figures, but also as husband and wife, son and daughter, and father and mother. Amy Fitch will seek to define the role of the Rockefeller Archive Center and other organizations like it—is it as a cultural legacy, research center, privacy watchdog, or simply attic storage? The answer is all of the above and more. David Grinnell will focus on the challenges of working with papers of regionally prominent families in the Western Pennsylvania region.

**Chair:**
Katy Rawdon, *Barnes Foundation*

**Speakers:**
Bob Clark, *Franklin D. Roosevelt Presidential Library and Museum*
Amy Fitch, *Rockefeller Archive Center*
David Grinnell, *Heinz History Center*

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## S9. Preserving Electronic Formats in Political and Government Collections

**4:00 pm–5:30 pm**

Special protective measures are required to preserve records in all formats, but especially electronic and digital formats, which are far less durable than paper. Scheduled maintenance and regular migration are important to preserve accessibility and authenticity of these records. Records in non-paper formats are especially vulnerable to deterioration and loss. This session will bring together perspectives from an archivist who works in a U.S. Senate office, an archivist who manages a newly implemented digital asset management system, Luna Insight, and a state publications librarian who oversees the harvesting and tracking of web-hosted digital publications.

**Chair:**
Laura Drake Davis, *Library of Virginia*

**Speakers:**
Jan Zastrow, *Office of Senator Harry Reid, U.S. Senate*
Mark Wolfe, *University at Albany, The State University of New York*
Katherine Baer, *Maryland State Law Library*

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Dan Lahti, phone 262-951-8688
e-mail: danl@hit-archive.com

## S10. The Young and the Records: K-12 Audiences

Connecting with the K-12 community can happen in many ways. One initiative recently launched by the National Archives at Philadelphia focuses on the power of stories. By connecting historical fiction with actual primary documents, the program expands students' awareness, use, and appreciation of primary sources, supports essential literacy and creative writing goals and exemplifies strong project-based learning. School archives can also help to promote interest in history and use of archives. An archivist and a history instructor from The Lawrenceville School will describe their work with students to expose them to a variety of archives, to analyze individual materials in historical context, and to develop historical narratives in the form of documentary films which, in turn, become part of the school's archival collections.

**Speakers:**
Andrea Reidell, *National Archives at Philadelphia*
Andrea Seitchik, *School District of Philadelphia*
Jacqueline Haun, *Archivist, The Lawrenceville School*
Anne Louise Smit, *History Master, The Lawrenceville School*

## S11. Managing Relationships in Archival Acquisitions: Strategies, Tips, and Ideas

At this roundtable session, five archivists from diverse archival settings will discuss their experiences in the world of archival acquisitions. The ultimate goal of this session is to highlight various methods and strategies that archivists employ to build archival collections that are relevant and useful to their users. As our panelists share case studies, tips, and strategies, the audience will have the opportunity to pose their own questions. With a variety of archival settings represented on the panel, this session promises to be applicable to all—whether they are seasoned archivists, newcomers to the field, or somewhere in between!

**Moderator:**
Mike Dabrishus, *University of Pittsburgh*

**Speakers:**
Ira Galtman, *American Express Company*
Laurie L. McFadden, *Alfred University*
John E. Peterson, *Lutheran Archives Center at Philadelphia*
Patrick Shea, *Chemical Heritage Foundation*
Raymond A. White, *The Library of Congress*

## S12. Bridging the Gap and Blazing New Trails: Science and Medical Archives in the 21st Century

Scientific and medical collections often provide both unique challenges and opportunities for archivists throughout the archival process; from appraisal to access and outreach. Melanie Mueller will address the role of the American Institute of Physics in chronicling the history of science and bridging the communication gap between archivists and scientists. Robert Hicks will be discussing how the Mütter Museum and the Historical Medical Library of the College of Physicians in Philadelphia is experimenting with new means of accessing its collections, the creation of a digital presence, and identifying new audiences. Nancy McCall will discuss the stewardship of medical archives in a digital age through an accountability checklist. This session will include a discussion of ethical codes and legal/regulatory compliance requirements from the point of appraisal through processing to reference and outreach.

**Chair:**
Janice Goldblum, *National Academies Archives*

**Speakers:**
Melanie Muller, *Niels Bohr Library and Archives, American Institute of Physics*
Robert Hicks, *Mütter Museum and the Historical Medical Library of the College of Physicians*
Nancy McCall, *The Alan Mason Chesney Medical Archives, Johns Hopkins Medical Institutions*

GOVERNOR DAVID LAWRENCE WITH *PITTSBURGH POST-GAZETTE* ANNOUNCING PIRATES CHAMPIONSHIP, OCTOBER 14, 1960. COURTESY PENNSYLVANIA STATE ARCHIVES.

*Organizing data for eloquent presentation!*

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## S13. Compulsory Candor? Open Records Laws and Recordkeeping

Records management programs in the Mid-Atlantic region have been impacted by open records laws. Providing public access to records is a priority and efficient management has become much more important to attorneys and officials. Representatives from three states will discuss their open records laws and how their records management programs respond to the law. Pennsylvania's law brought a great deal of interest in records management by senior staff and attorneys. New Jersey was able to secure funding for local records management programs because the state saw the need to assist with organizing records to assist with public access. New York's law was recently revised to provide for penalties for government agencies that do not properly adhere to the law, and the New York State Archives works closely with the Department of State to encourage and support openness in government agencies.

**Chair:**

Alan Bell, *Centre for Archive and Information Studies and University of Dundee*

**Speakers:**

David A. Haury, *Pennsylvania Historical and Museum Commission*

Karl Neiderer, *New Jersey Division of Archives and Records Management*

Geof Huth, *New York State Archives*

THEODORE ROOSEVELT DELIVERS HIS SPEECH AT THE DEDICATION CEREMONY FOR THE NEW PENNSYLVANIA STATE CAPITOL BUILDING, OCTOBER 4, 1906. COURTESY PENNSYLVANIA STATE ARCHIVES.

### S14. Open to Anything: Using Open Source Products in Repositories

Economic uncertainty, dwindling funds, and shrinking staff challenge us to do more with less. Open source products offer excellent tools for continuing to make information and resources available and accessible. Speakers will share their experiences with collection management software Archivists' ToolKit, and online publishing tools WordPress and Omeka.

**Chair:**
Rachel Donahue, *University of Maryland's iSchool*

**Speakers:**
Holly Mengel, *PACSCL/CLIR Hidden Collections*
Matt Herbison, *J. Welles Henderson Archives and Library at the Independence Seaport Museum*
Rebecca Goldman, *Drexel University*

## Saturday, November 13

**9:45 am–11:15 am**

### S15. Celebrating the Sesquicentennial: The 150th Anniversary of the American Civil War

The American Civil War was a transforming event in the history of the United States and its peoples. Representatives from various state and local committees within the MARAC region, as well as the Civil War Preservation Trust, will discuss the events, programs, and exhibits organized for the commemoration of the 150th Anniversary of the Civil War. The panel will also address how the activities fulfill a broader mission to raise awareness of the events of the Civil War and its relevance in today's society.

**Moderator and Speaker:**
Barbara Franco, *Pennsylvania Historical and Museum Commission*

**Speakers:**
Liz Shatto, *Heart of the Civil War Heritage Area (Maryland)*
Mark Snell, *West Virginia Sesquicentennial of the American Civil War Commission*
Renee M. Savits, *Virginia Sesquicentennial of the American Civil War Commission*
Nicholas Redding, *Civil War Preservation Trust*

### S16. Working with Boards: Show Me the Support!

In many cases, working with boards and advocacy groups is essential to obtaining the necessary support for the organization's archives. This session will feature presentations by three individuals who have had success in assembling and working with boards and ad-hoc committees to effectively garner support for archival activities, objectives, and goals.

**Chair:**
Dave Shoff, *Pennsylvania State Archives*

**Speakers:**
Christine Ward, *New York State Archives*
Jennifer Davis McDaid, *Library of Virginia*
Jim Gerencser, *Dickinson College*

### S17. Considering Cultural, Religious, and Social Sensitivities in Archival Collections

Many archives and special collections departments hold at least one collection containing material outside traditional archival boundaries. How can archivists maintain these unique collections and provide public access while at the same time respecting their cultural, religious, and social sensitivities? Panelists will share personal experiences and interactions, offer insight about how archivists can address the concerns of established and potential donors, and discuss how these sensitivities impact the archival profession.

**Chair:**
Susan Graham, *University of Maryland, Baltimore County*

**Speakers:**
Bruce Bazelon, *Pennsylvania Historical and Museum Commission*
Edward L. Galvin, *Syracuse University*
Deborah Hull-Walski, *Smithsonian National Museum of Natural History*

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## S18. Creating and Maintaining Digitization Standards–Is It Possible?

**11:30 am–1:00 pm**

There are numerous decisions to be made during every step of the digitization process and it's easy to feel lost among the choices and standards available. Do you want color, grayscale, or bitonal images? What will be the resolution and how do you confirm that you're actually getting the desired resolution? How do you judge the quality of the image? What file formats are best for your project? What fields do you need to include in the metadata? How do you standardize metadata across your institution? Two digital professionals will help ease the confusion often associated with digitization projects. Included in this session will be a discussion of some tools and imaging targets that the National Agricultural Library is testing in an effort to incorporate more objective measures into its digitization workflow.

**Moderator:**
Mark Walsh, *Norfolk Southern*

**Speakers:**
Patricia Murphy, *National Agricultural Library*
Stacy Person, *University at Buffalo, The State University of New York*

## S19. Internal Advocacy for Your Archives

An important political aspect of managing archival collections is getting support from the people in charge: directors, deans, and other officers. Their support is essential for maintaining the funding, staffing, and facilities required for success. Managers are being asked to cut their budgets, and they may be looking at you! How can archivists get managers to understand the importance of their collections? Three archivists from a variety of institutions will explore this question and provide answers that have worked for them.

**Chair:**
Lisa Mangiafico, *Soroptimist International of the Americas*

**Speakers:**
Diane Windham Shaw, *Lafayette College*
Scott DeHaven, *CIGNA*
Margery Sly, *Presbyterian Church (U.S.A.)*

MARKET STREET BRIDGE, HARRISBURG, 1935. POSTCARD COLLECTION, 1907–1968, PENNSYLVANIA HOUSE OF REPRESENTATIVES ARCHIVES.

## S20. Archivists and the Great (Political) Game

Join us as three archivists involved with managing political collections provide a glimpse into the complexity of documenting kaleidoscopic changes to local and national politics over time. Dan Linke will describe the tightrope archivists walk when dealing with politicians and their records. How do we negotiate getting the material we want from them versus the material they want us to have? How do we handle the ethical and sensitive issues that may arise once we do get their papers? Yvonne Carignan will talk about the cumulative mass of materials needed to reflect D.C.'s unique political reality, and the diverse people and groups vying for a voice over the decades. Elizabeth Novara will talk about building collections focused on women in Maryland's political scene, including developing relationships with members of the Maryland State Legislature.

**Chair:**
Nadia Nasr, *Towson University*

**Speakers:**
Elizabeth Novara, *University of Maryland, College Park*
Yvonne Carignan, *Historical Society of Washington, D.C.*
Daniel J. Linke, *Princeton University*

BOWMAN'S DEPARTMENT STORE, ROSE EVENTS, JUNE 1953. COURTESY HERSHEY COMMUNITY ARCHIVES.

## S21. The Most Famous Man You've Never Heard of: J. Horace McFarland

J. Horace McFarland (1859-1947): Father of the National Park Service, leader of the Progressive Era's "City Beautiful Movement," friend of Presidents Theodore Roosevelt and William Howard Taft, horticulturalist, printer, and photographer. He had three roses named for him and had renowned trial gardens at his Harrisburg home, "Breeze Hill." Famous in his time yet no one knows him today. After his death, his children sold off his gardens and his company went bankrupt. He was completely ignored in Ken Burns' recent film on the National Parks and is given cursory treatment in published histories. Join the archivists who manage McFarland's archives, spread over three institutions, to help us resurrect this Harrisburg native and perpetuate his rich legacy. Panelists, from the institutions which manage his papers and thousands of photographs, will give an overview of his life, significance, and the research potential of his archives.

**Chair and Commentator:**
Linda A. Ries, *Pennsylvania Historical and Museum Commission*

**Speakers:**
Sara B. Lee, *National Agricultural Library*
Ellen L. Mann, *National Agricultural Library*
Kelly Crawford, *Smithsonian Institution*
Joyce Connolly, *Smithsonian Institution*

## S22. Spreading the Word: Archival Publishing for Researchers and Institutions

Publishing archival material can be an excellent way for archives and special collections departments to increase their visibility and generate goodwill amongst their constituents. However, not everyone has access to in-house publication facilities or established contacts with regional vendors. Panelists will share personal experiences, from both editorial and applicant perspectives, and general advice as to what types of archival collections translate most effectively into published form.

**Chair:**
Jim Kushlan, *AMERICA IN WWII magazine*

**Speakers:**
Peter J. Wosh, *New York University*
Kate Theimer, *ArchivesNext*
Barbara Kellner, *Columbia Archives*

# Hotel Registration

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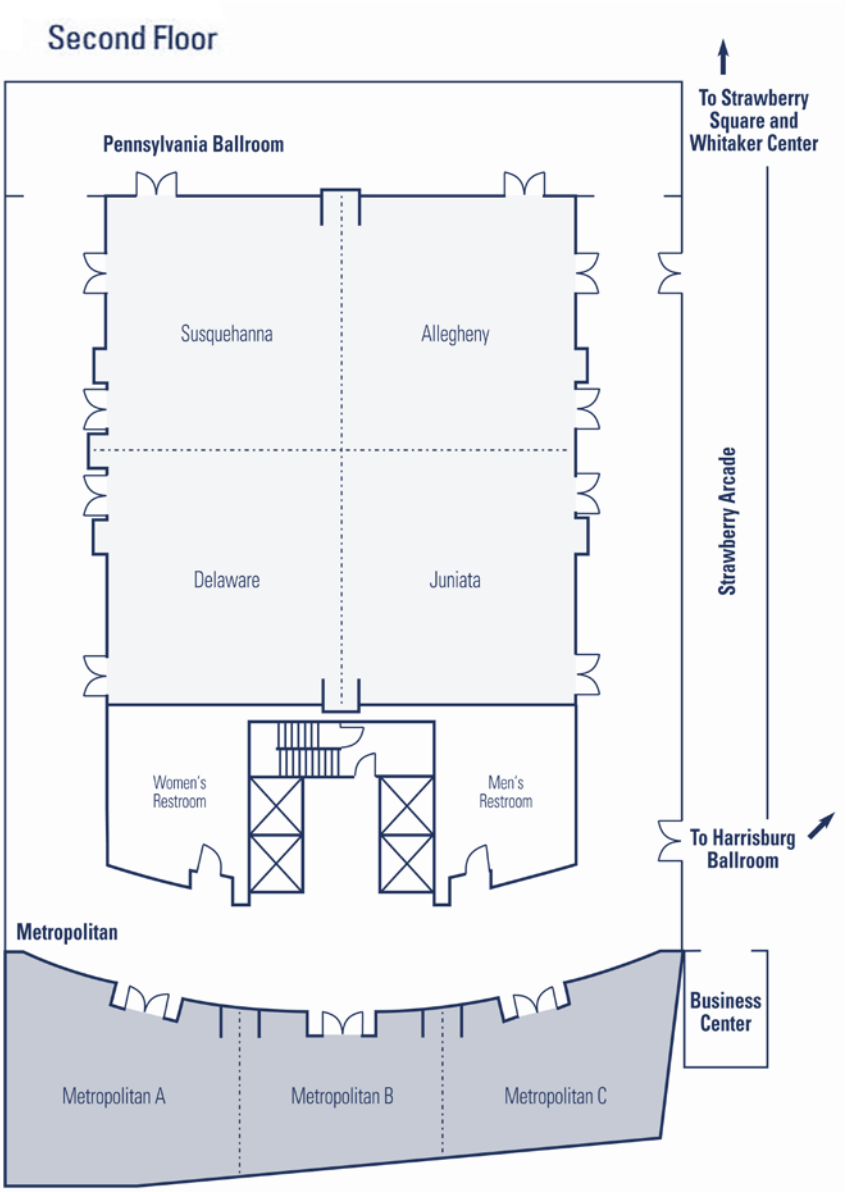
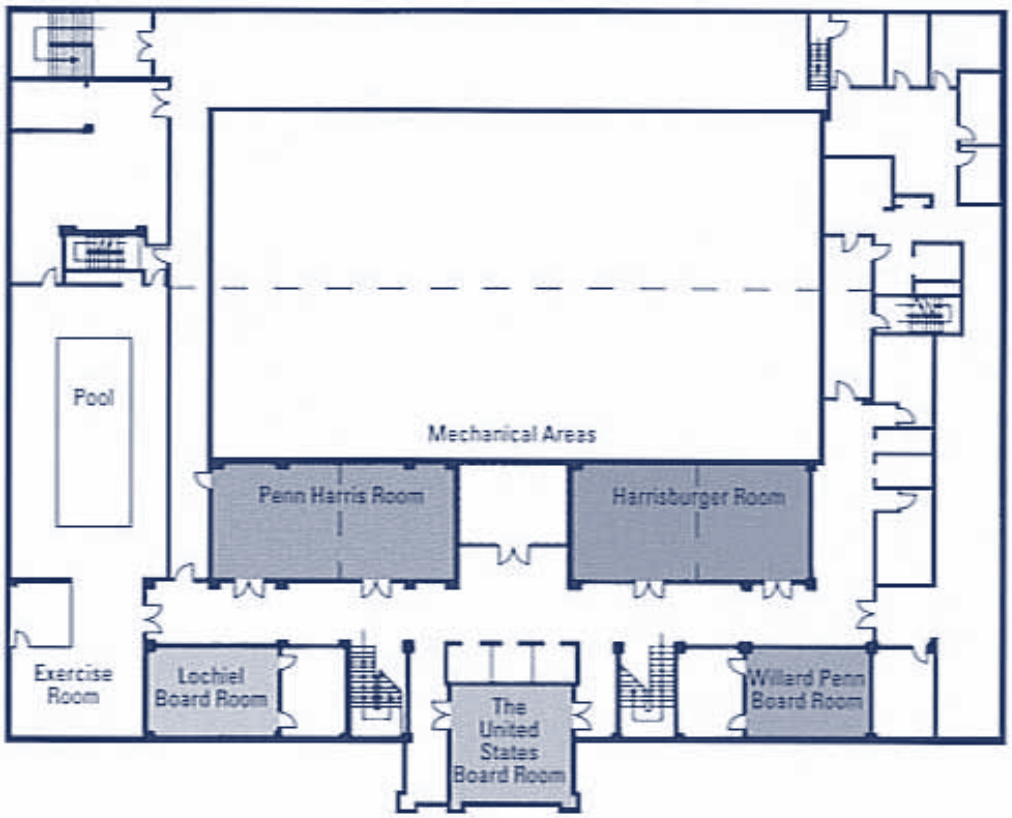
To make a reservation from Hilton's main website enter MAR in the field for Group/Convention Code during the online reservation process. If registering by phone, please identify yourself as part of the MARAC group. No advance deposit is required, but a credit card is needed to hold your room. All major credit cards are accepted.

The MARAC room rate is $119.00 per night. Taxes are 11% per night. Rates are guaranteed until October 11, 2010. Check in is at 4:00 pm and check out is at 11:00 am.



## Second Floor

## Third Floor



# Transportation & Parking

## BY CAR

### PARKING INFORMATION:

A parking garage is accessible via an alley behind the hotel. From Second Street, turn right onto Market Street. Take the next left onto North Court Street. The garage entrance is at the end of the block on the left. The garage is connected to the hotel via an enclosed walkway. Parking is $10.00 per day for self parking with in and out privileges.

**From I-83**

Entering the city via I-83 is recommended for most drivers.

Take exit 43 toward Capitol/Second Street.

Turn left onto Second Street.

Hotel is located at the fourth stop light at the corner of Second Street and Market Street.

Turn right onto Market Street to access the parking garage.

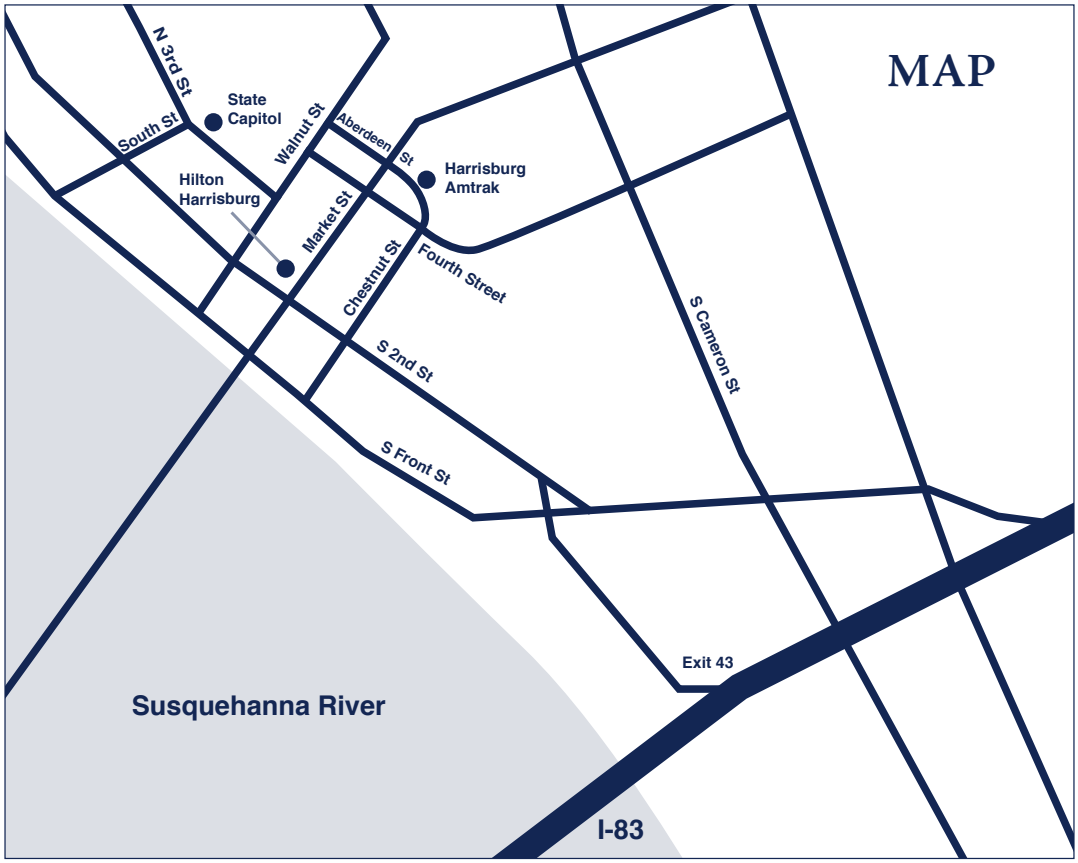
## BY AIR

Harrisburg International Airport is nine miles from the conference hotel. Rental car services and taxies are available at the airport. Typical minimum taxi fare is $25. The hotel offers a courtesy bus for a fee of $10. The courtesy bus must be scheduled prior to your arrival. Contact the hotel for more information: 717-233-6000. Drive time from the airport is about 20 minutes.

## BY TRAIN

The Harrisburg Amtrak Station is located six blocks from the conference hotel at Chestnut Street and Fourth Street. For more information see www.amtrak.com.

It is an easy walk to the hotel. Turn right on Fourth Street and walk two blocks to Market Street. Turn left onto Market Street and walk four blocks to Second Street. The hotel also provides complimentary shuttle service to and from the station. The shuttle must be scheduled prior to your arrival. Contact the hotel for more information: 717-233-6000.



# Registration

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**REGISTRATION**

| | | | | |
|---|---|---|---|---|
| Postmarked by September 30: | MARAC member | $65.00 | Non-member | $110.00* |
| Postmarked October 1–27: | MARAC member | $75.00 | Non-member | $120.00* |
| After October 28 (register on-site): | MARAC member | $85.00 | Non-member | $130.00* |

**The non-member fee entitles you to membership in MARAC through June 30, 2011.*

**If you do not wish to join MARAC at this time, please check this box: ❑**

❑ Student Rate (please include photocopy of valid Student ID): . . . . . $35.00

Registration Fee . . . . . $_____

**WORKSHOPS** *(Confirmations will be made by the MARAC Meetings Coordinating Committee.)*

| | | |
|---|---|---|
| W1 Thursday | ❑ EAD | # _____ @$75/person $_____ |
| W2 Thursday | ❑ German Script | # _____ @$50/person $_____ |
| W3 Thursday | ❑ Frakturs | # _____ @$40/person $_____ |
| | ❑ Both W2 German Script and W3 Frakturs (Savings of $5.00) | # _____ @$85/person $_____ |

*Note: Workshop size is strictly limited, and MARAC workshops often fill completely. Participants who register for a workshop will receive a confirmation note.*
DO NOT REPORT FOR A WORKSHOP UNLESS YOU HAVE RECEIVED NOTIFICATION.

**TOURS** *(Please check the box for each tour you plan to attend.)*

| | | |
|---|---|---|
| T1 Thursday | ❑ MARAC Golf Outing | # _____ @$60/person $_____ |
| T2 Thursday | ❑ Hershey | # _____ @$15/person $_____ |
| T3 Thursday | ❑ Penn State Harrisburg | # _____ @ $5/person $_____ |
| T4 Thursday | ❑ Harrisburg Walking Tour/Capitol | # _____ @$10/person $_____ |
| T5 Thursday | ❑ Historical Society of Dauphin County | # _____ @ $5/person $_____ |
| T6 Thursday | ❑ Harrisburg 2010 History Center/Susquehanna Art | # _____ @ $5/person $_____ |
| T7 Saturday | ❑ Pennsylvania State Archives/Capitol | # _____ @ $5/person $_____ |
| T8 Saturday | ❑ Troegs Brewing Company | # _____ @ $5/person $_____ |
| T9 Saturday | ❑ Joseph Priestley House | # _____ @ $6/person $_____ |

**Please help us plan meeting arrangements by checking the activities you plan to attend:**

❑ Friday State Caucus Meeting and Continental Breakfast . . . . . FREE

❑ Friday Luncheon—check ONE entree choice below:

- ❑ Pan-Seared Turkey Scallopini with mushrooms, creamy Marsala sauce, rice pilaf, and seasonal vegetables . . . . . # _____ @ $20/person $_____
- ❑ Vegetable Lasagna with fresh tomato-basil sauce and grated parmesan . . . . . # _____ @ $20/person $_____

❑ Friday Grant Clinic . . . . . FREE

❑ Friday Reception at Pennsylvania State Capitol . . . . . FREE

- ❑ Guest Ticket . . . . . # _____ @ $10/person $_____

❑ Saturday Morning Breakfast before Business Meeting . . . . . # _____ @ $15/person $_____

*All Conference attendees are welcomed and encouraged to attend the business meeting without purchasing the breakfast.*

**Please circle the program sessions you plan to attend:**

S1 S2 S3 S4 S5 S6 S7 S8 S9 S10 S11 S12 S13 S14 S15 S16 S17 S18 S19 S20 S21 S22

**TOTAL** . . . . . $_____

**PAYMENT INFORMATION** To pay by credit card, see www.marac.info for instructions. To pay by check, make the check payable to MARAC, and mail with this form to MARAC, Dickinson College, P.O. Box 1773, Carlisle, PA 17013. Please note: MARAC cannot take purchase orders. No refunds for cancellations will be made after October 28, 2010.

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Cover Image: State Capitol Buildings, Harrisburg, circa 1970. Courtesy Pennsylvania State Archives.